

HAPOC  
הפועל







The background of the entire image is a black surface with dynamic, high-speed splashes of a vibrant red liquid. The splashes are most prominent on the left and right sides, creating a sense of movement and energy. The liquid droplets and streams are illuminated, showing highlights and shadows that emphasize their texture and form.

**STORYTELLING** ✨

**"C'ÉTAIT MIEUX AVANT"**

**"QUELLE ÉPOQUE DE MERDE"**

**"GÉNÉRATION DE MALADES"**



The background of the entire image is a black surface with dynamic, high-speed splashes of a vibrant red liquid. The splashes are concentrated on the left and right sides, creating a frame-like effect. The liquid droplets and bubbles are captured in mid-air, reflecting light and giving a sense of movement and energy. The overall aesthetic is dramatic and modern.

**STORYTELLING** ✨

**CONTRASTER**

**DEUX IDENTITÉS**

**DÉNONCER**

**BANALISATION / SUREXPOSITION**

**ASSUMER**

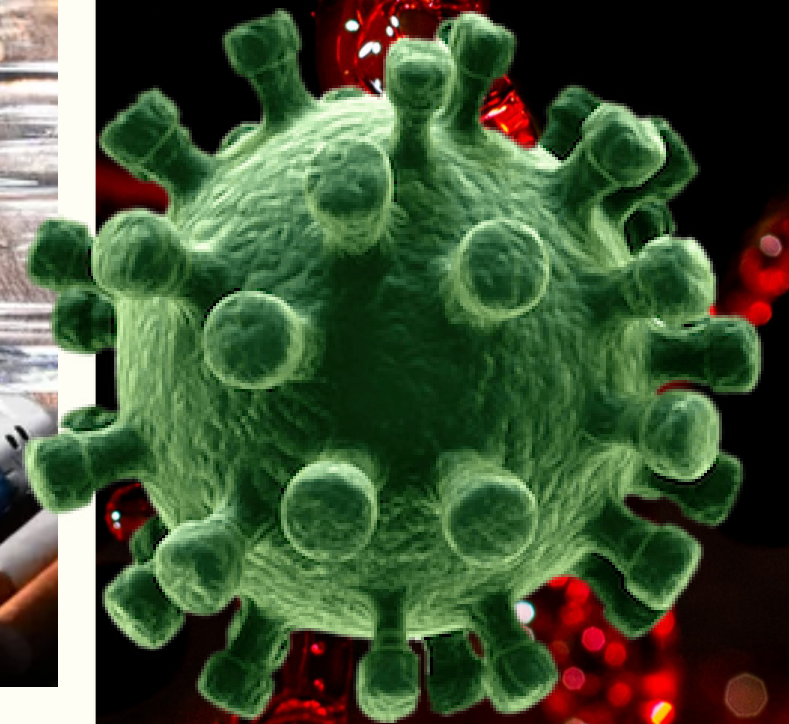
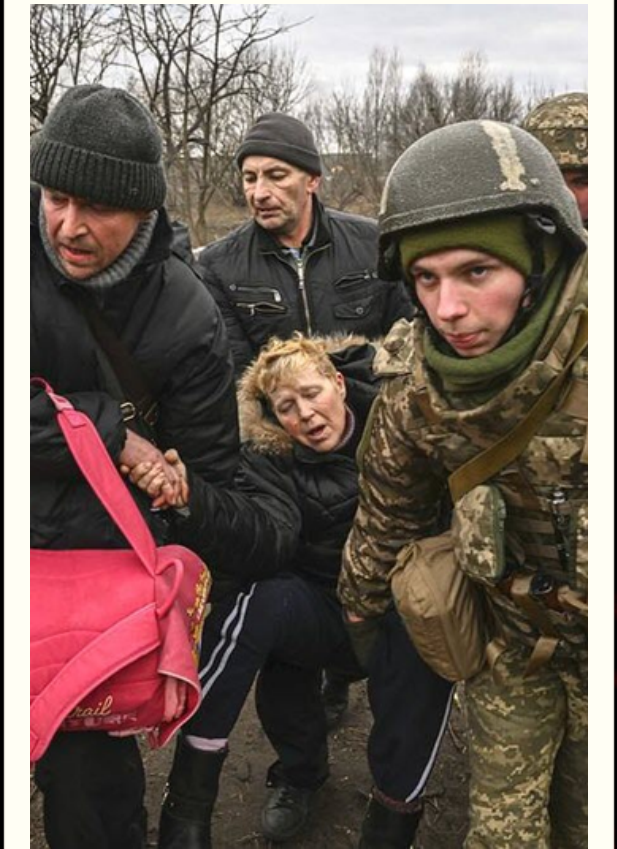
**NOTRE DÉCALAGE**

**REPRÉSENTER**

**UNE GÉNÉRATION**



# MOODBOARD ✨





LOGO ✨





LOGO ✨





# IDÉES DE VISUELS ✨





# VISUELS ✨





# VISUELS ✨





# SHOOTING ✨





# STRAT' DE COM ✨



**AFFICHAGE SAUVAGE**



**PARTENARIAT VEGA**



**DISTRIBUTION DE GOODIES**

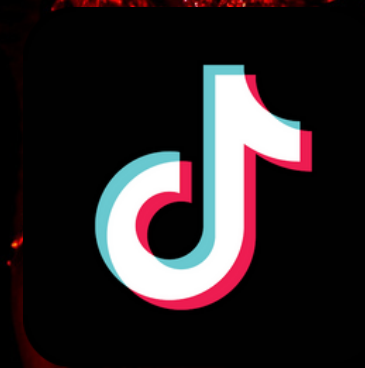
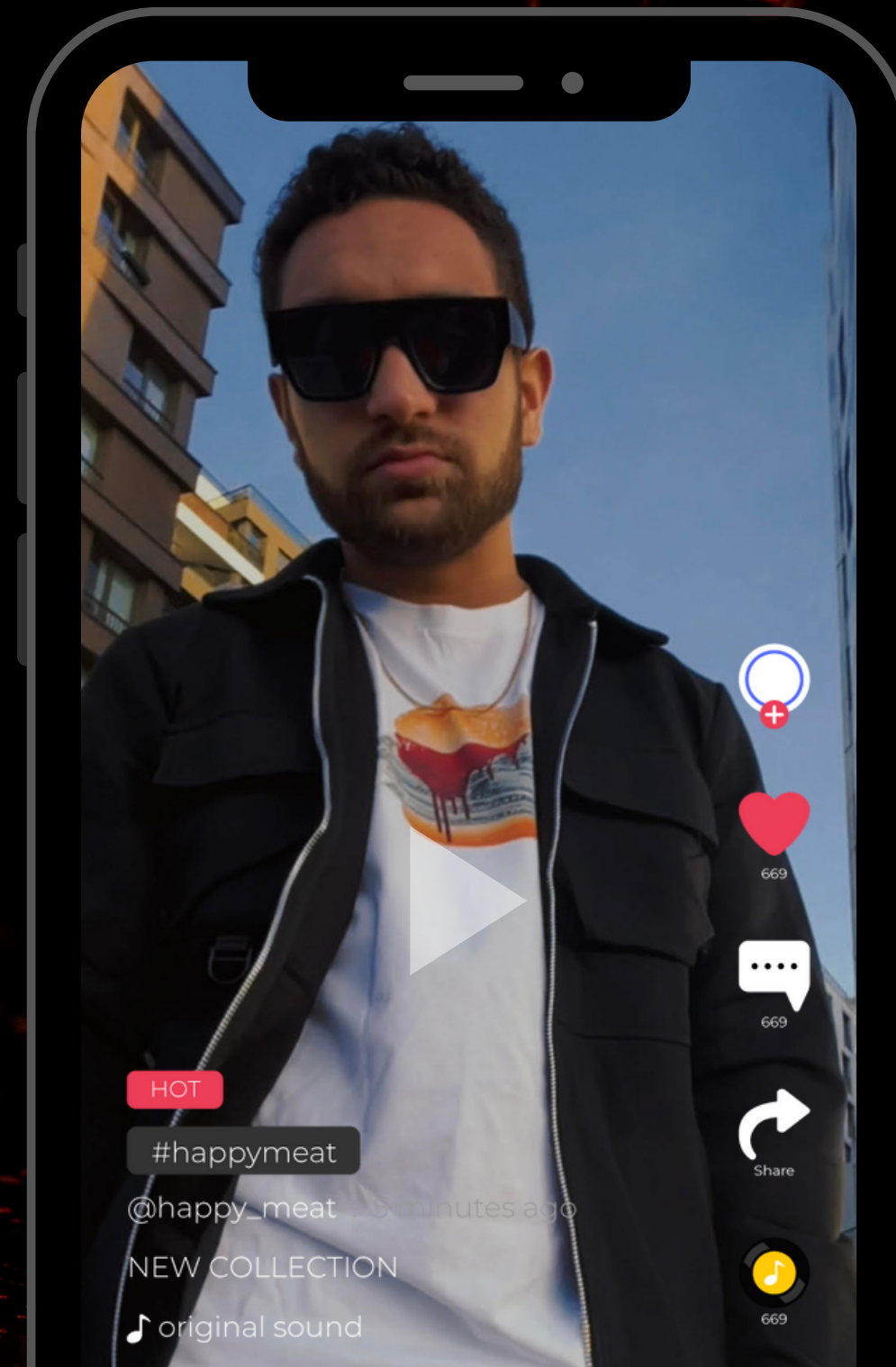
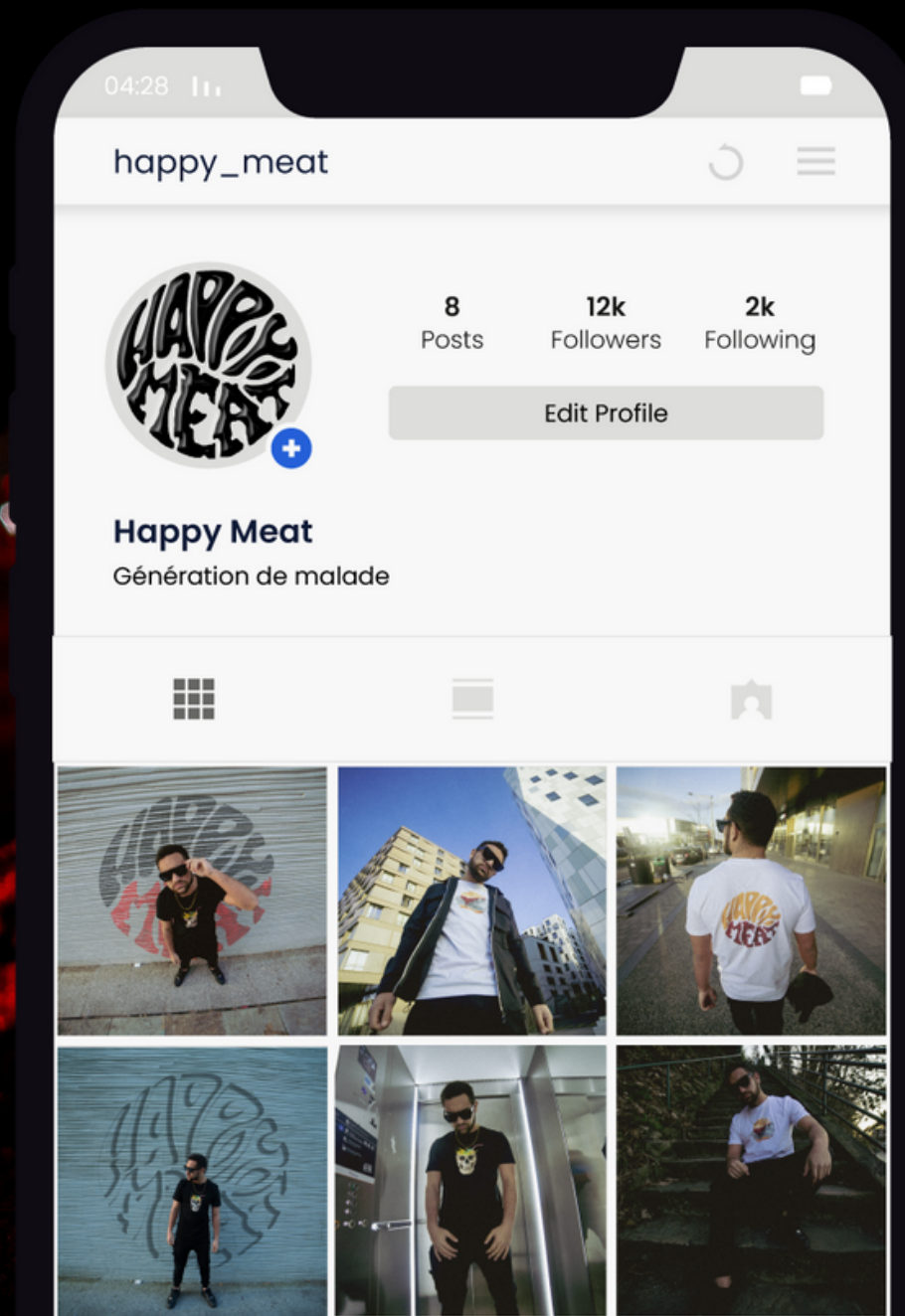


GOODIES ✨





# STRAT' DE COM ✨





# VIDÉOS ✨









